



June 23, 2017

Dear **Chief Creative Officer & Out of The Box Visionary,**

As the Arts Coordinator of this year's Hay Days Festival – a regional celebration of music, arts and culture I'm pleased to invite your organization to participate in the first annual **"Corporate Art Attack"** being held on Friday July 7, 2017.

What is It? The Corporate Art Attack is a corporate and organizational team building exercise that facilitates friendly competition, public interaction & outreach and promotes the arts.

How to Participate? The event is limited to 6 teams of 4 employees or volunteers of an organization. All participants must be 19 years of age and older. The first 6 paid registrations (\$500 per team) will be featured in the event.

Create What? All 6 teams will be "on stage" at the same time and the public will be able to watch the event. Create "what" you want with a few simple rules:

- All team members must participate
- Materials must be used from each art supply or type of items contained in the "supply box"
- Teams may negotiate trades on supplies
- Teams will have a 2 hour time limit to complete their art piece

Where is the Studio? Teams meet by 12:45 at the large Art Attack and vendors tent in the downtown Hay River location for the Multi-Cultural afternoon. The event will run from 1 – 3 pm.

The attack and rules will be announced and then work begins to create your new boardroom or atrium artwork. Yes, each team will get to keep their large masterpiece! The public will watch the shenanigans and following the event we will move the art pieces to our Hay Days Festival beach venue for the "Aurora Group Community Beach Party" where the public will be able to vote on their favourite piece of art.

What's at Stake? Not only does the winning team get bragging rights and their unique piece of art - they will also hold and display the specially created trophy until next year's event. To top up the team building and citizenship benefits the winners will receive free registration to next year's event in order to defend their title. Also on the line are 4 tickets to the "NWT Brewing Co GETS YOU in the Doghouse Shaker" on the evening of Saturday July 8.

To register your team email me at arts@haydaysfestival.com

Our committee looks forward to a great afternoon of comraderie and creativity – we challenge you to HAVE FUN, dress up and encourage your crowd to come out and watch. Of course we'd be happy if you throw down a challenge or two to other participants!

Sincerely,

April Glaicar
Arts Coordinator, Hay Days Festival



Rotary Club of Hay River Sunrise

Established July 28, 2001

Service Above Self

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