



June 4, 2018

Dear **Chief Creative Officer & Out of The Box Visionary**,

As the Coordinator of this year's Hay Days Festival – a regional celebration of music, arts and culture it's time to invite your organization to participate in the second annual **"Corporate Art Attack"** being held on Friday July 6, 2018.

What is It? The Corporate Art Attack is a corporate and organizational team building exercise that facilitates friendly competition, public interaction & outreach and promotes the arts in our community.

How to Participate? The event is limited to 6 teams of 4 employees or volunteers of an organization. All participants must be 19 years of age and older. The **first 5 teams to email register** and arrange payment (\$500 per team) will be featured in the event along with the 2017 defenders from Ashton Chartered Accountants.

Create What? All 6 teams will be "on stage" at the same time and the public will be able to watch the event. Create "what" you want with a few simple rules:

- All team members must participate
- Materials must be used from each art supply or type of items contained in the "supply box"
- Teams may negotiate trades on supplies
- Teams will have a 1 hour time limit to complete their art piece

Where is the Studio? Teams meet by 11:45 at the large Art Attack tent at the "Street Fest" happening from 11:00 am – 3:00 pm outside of the Don Stewart Recreation Centre in the heart of the downtown core. The Corporate Art Attack will take place from 12:00 – 1:00 pm.

The attack and rules will be announced and then work begins to create your new boardroom or atrium artwork. Yes, each team will get to keep their large masterpiece! The public will watch the shenanigans and following the event we will display the art pieces at the Street Fest where the public will be able to vote on their favourite piece of art.

What's at Stake? Not only does the winning team get bragging rights and their unique piece of art - they will also hold and display the specially created trophy until next year's event. To top up the team building and citizenship benefits the winners will receive free registration to next year's event in order to defend their title. Also on the line are 4 tickets to the "Saturday Night Shaker" at the beach on the evening of Saturday July 7.

To register your team email me at arts@haydaysfestival.com

Our committee looks forward to a great afternoon of comraderie and creativity – we challenge you to HAVE FUN, dress up and encourage your crowd to come out and watch. Of course we'd be happy if you throw down a challenge or two to other participants!

Sincerely,

April Glaicar
Coordinator, Hay Days Festival



Rotary Club of Hay River Sunrise
Established July 28, 2001
Service Above Self

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